

# Belmont University Career Fair 2020 Sponsorship Packages

Annual Career Fair: Wednesday, September 16<sup>th</sup>, 2020, 10:00 a.m.-1:00 p.m. CST  
Virtual via Handshake

## Registration Fee: FREE

### Gold Sponsor: \$1,000

- A representative is invited to participate on the Virtual Career Fair Prep panel
- Open positions pinned to senior and alumni Handshake home pages
- Company logo on website from registration to July 2021
- Company logo on career fair marketing to students and alumni
- Company logo on career development display on TV in Johnson Center Dining Hall
- A brief video promoting your company and roles included on the site through July 2021
- A brief video promoting your company and roles included in career fair marketing to students and alumni
- University-wide communication to faculty and staff
- Recognition on social media
- Company logo displayed day of the event on virtual directory
- Promotional materials displayed in the Office of Career & Professional Development

### Silver Sponsor: \$500

- Company logo on website from registration to September 23 (one week after event)
- Company logo on pre-fair marketing to students and alumni
- Recognition on social media
- Company logo displayed day of the event on virtual directory
- Promotional materials displayed in the Office of Career & Professional Development

### Bronze Sponsor: \$275

- Company logo displayed day of the event on sign and in the printed directory

Register by September 1<sup>st</sup> to secure a sponsorship package. Questions? Contact us:  
[careerdevelopment@belmont.edu](mailto:careerdevelopment@belmont.edu) or 615.460.6490.