

Leigh Ann Bynum

leighann.bynum@belmont.edu

Education

Doctor of Philosophy in Pharmaceutical Sciences (Pharmacy Administration)

December, 2011

The University of Mississippi, Oxford, Mississippi

Dissertation: *The Relationship between Psychological Contract Breach, Professional Identity and Organizational Citizenship Behaviors among Pharmacy Faculty: An Equity Sensitivity Perspective*

Masters of Science in Wellness

December, 1995

The University of Mississippi, Oxford, Mississippi

Bachelor of Arts, Major in

Psychology May, 1993

The University of Mississippi, Oxford, Mississippi

Teaching Experience

Belmont University, Nashville, TN

Assistant Professor, Department of Pharmaceutical and Administrative Sciences,

September, 2011- current

- Developed and Delivered PHM 6225 Communications & Counseling Skills
- Developed and Delivered PHM 6155 Healthcare Delivery
- Developed and Delivered PHM 6325 Business & Entrepreneurial Management
- Delivered PHM 6260 Professional and Technical Writing
- Developed and Delivered PHM 6220 Managing Personnel
- Designed, Developed and Delivered PHM 6992 Special Topics in Management– Healthcare Reformed
- Designed, Developed and Delivered PHM 6992 Special Topics in Management– Pharmaceutical Marketing
- Designed, Developed and Delivered PHM 6992 Special Topics in Management– Pharmacoepidemiology & Pharmacoeconomics
- Designed, Developed and Delivered PHM 6992 Special Topics in Management– Organizational Behavior in Healthcare

University of Mississippi, School of Pharmacy, Oxford, MS

Graduate Teaching Assistant, August, 2008 – May, 2011

- PHAD 390 Professional Communications in Pharmacy
- PHAD 392 Pharmacy Administration II
- PHAD 493 Pharmacy Management and Business Methods
- PRCT 350 Information Skills

University of Mississippi, School of Pharmacy, Oxford, MS

Graduate Research Assistant, August, 2008 – May, 2011 RXSync Service Project

- Assisted with research associated with a prescription adherence management program.
- Collected, analyzed, and reported data related to patient outcomes, pharmacy efficiencies, patient and employee satisfaction

Leigh Ann Bynum

leighann.bynum@belmont.edu

Professional Experience

CE Outcomes LLC, Birmingham, AL

Graduate Student Intern, June, 2011 – August, 2011

- Provided support to project teams on research design elements
- Wrote detailed analysis plans and descriptions of methods and findings for reports
- Prepared reports of findings, translating complex findings into accessible written text
- Provide interpretation of data findings for use within a range of types of publications

Medical Marketing Economics LLC, Oxford, MS

Graduate Student Intern, May, 2009 – August, 2009

- Assisted CEO and other partners with research related to marketing and pricing strategy

University of Mississippi, Oxford, MS

Senior Human Resources Generalist, May, 2006 – August, 2008

- Planned, coordinated, and participated in the daily activities associated with training and development and University employment
- Developed professional/personal training courses for University faculty and staff
- Maintained extensive knowledge and assist to university personnel, external agencies, and vendors as it relates to training and development and University employment
- Coordinated and assisted in the preparation of various reports/surveys

Baptist Health Services Group, Oxford, MS

Director of Market Services, February, 2002 – April, 2006

- Responsible for occupational health, provider relations and client/industry relations departments in North Mississippi
- Promoted retention of healthcare providers in the Baptist network through education, problem solving, and resolution of provider grievances
- Developed, implemented, and evaluated operational, salary, and wages budget

Baptist Health Services Group, Oxford, MS

Occupational/Industrial Health Manager, August, 1997 – February, 2002

- Promoted, coordinated, and managed occupational health education service line
- Managed business and industry relationships on behalf of Baptist Memorial Healthcare Corporation
- Coordinated and managed regional worker's compensation tracking program
- Supervised Occupational Health Nurse Program

Leigh Ann Bynum

leighann.bynum@belmont.edu

Publications

- Diaz Cruz, E., **Bynum L.A.**, Thompson, S. (2016) Student Pharmacists' Perceptions on their preparedness and comfort level in counseling on HIV transmission risk factors and over-the-counter HIV tests. *Currents in Pharmacy Teaching And Learning*. 8:757-766.
- McGuire, M.J., **Bynum L.A.**, Loveless, E. (2016). The Effect of an Elective Psychiatric Course on Pharmacy Student Empathy *Currents in Pharmacy Teaching And Learning*. 8 (565-571).
- Holmes, E.R. & **Bynum L.A.** Customer Service in *Pharmacy Management: Essentials for All Practice Settings* 4th edition. Editors; Desselle, S.P., Zgarrick, D.P., Alston, G. 451-490.
- **Bynum L.A.** The Basics of Employment Law and Workplace Safety in *Pharmacy Management: Essentials for All Practice Settings* 4th edition. Editors; Desselle, S.P., Zgarrick, D.P., Alston, G. 277-295.
- **Bynum, L.A.** & Davison, K. A. (2014). Comparison of Faking on Equity Sensitivity Measures using Overclaiming Instrument. *Journal of Managerial Issues*. 26 (4):345-364.
- Hayek, M., Smothers, J., **Bynum, L.A.**, & Williams, W.A. (2014). Managing Healthcare Alliance Portfolios: A Theory Based Typology. *Journal of Applied Management and Entrepreneurship*. 19 (1): 3-17.
- Kolassa, E.M., Holmes, E.R., **Bynum, L.A.** (2013). Limitations and Potential Misinterpretation of the National Disease and Therapeutic Index. *International Journal of Pharmaceutical and Healthcare Marketing*. 7(1); 34-44.
- Holmes, E.R. & **Bynum L.A.** (2012). Customer Service in *Pharmacy Management: Essentials for All Practice Settings* 3rd edition. Editors; Desselle, S.P., Zgarrick, D.P., Alston, G. P219-237.
- **Bynum, L.A.**, Bentley, J.P., Holmes, E.R., Bouldin, A.S. (2012). Organizational Citizenship Behaviors of Pharmacy Faculty: Modeling Influences of Equity Sensitivity, Psychological Contract Breach, and Professional Identity. *Journal of Leadership, Accountability and Ethics*. 9(5).
- Smothers, J., Hayek, M., **Bynum, L.A.**, Novicevic, M.M., Buckley, M.R., & Carraher, S. (2010). Alfred D. Chandler, Jr.: Historical Impact and Historical Scope of his Works, *Journal of Management History*. 16(4); 521- 526.
- Novicevic, M.M., **Bynum, L.A.**, Hayek, M., & Fang T. (2010). Integrating Barnard's and Contemporary Views of Industrial Relations and HRM. *Journal of Management History*, 17(1); 126-138.

Leigh Ann Bynum

leighann.bynum@belmont.edu

• **Bynum, L.A.**, Clayton, R.W., Hayek, M., Moeller, M., & Williams, W.A. (2009). Chandler as a biographer: content thematic analysis of Chandler's biography of Henry Varnum Poor. *Journal of Management History*, 15(3); 272-283.

Invited Presentations

• **L.A. Bynum**, & Hagan, A. (2014). *Active Learning and Simulation in Pharmacy School*. Presented at American Association of Colleges of Pharmacy in Grapevine, Texas.

• Hayek, M., **Bynum, L.A.**, Smothers, J., & Williams, W.A. (2013). *Managing Healthcare Alliance Portfolios: A Theory Based Typology*. Presented at the South-west Academy of Management Regional Conference in Albuquerque, New Mexico.

• Davison, K. & **Bynum, L.A.** (2013). *A Comparison of Faking On Equity Sensitivity Measures Using the Overclaiming Instrument*. Presented at the Southern Management Association's Annual Conference in New Orleans, Louisiana.

• **Bynum, L.A.** & Jekabsons, A. (2013). *Dealing with Difficult Personnel Issues*. Workshop presented for the Delta Leadership Network in Memphis, Tennessee.

• **Bynum, L.A.**, (2011). Invited Panelist for the Southern Management Association: "Workforce Issues in Healthcare"

Abstracts & Posters

Taylor, P., Burch, B., McGuire, M.J, Pace, A. & **Bynum L.A.** (2017) *Self-Stigma of Depression in Christians versus the General Population*. Presented at the College of Psychiatric and Neurologic Pharmacists Annual Conference in Phoenix, Arizona.

• McGuire, M.J., **Bynum L.A.**, & Loveless, E. (2015). *The Effect of an Elective Psychiatric Course on Pharmacy Student Empathy*. Presented at the College of Psychiatric and Neurologic Pharmacists Annual Conference in Tampa, Florida.

• **Bynum, L.A.**, Campbell, H., & Hahn, L. (2013). *Making cross-linkages work between clinical and management classes in the College of Pharmacy*. Presented at the American Association of Colleges of Pharmacy's Annual Conference in Chicago, Illinois.

• **Bynum, L.A.**, Bentley, J.p., Holmes, E.R., & Bouldin, A.S. (2012). *Factors Influencing Organizational Citizenship Behaviors Among Pharmacy Faculty*. Presented at the American Association of Colleges of Pharmacy's Annual Conference in Orlando, Florida.

• Banahan, B., Bunniran, S., **Bynum, L.A.**, & Holmes, E.R. (2011). *Implementing a New Prescription Synchronization Program Positively Influences Patient Medication Compliance*. Presented at the American

Leigh Ann Bynum

leighann.bynum@belmont.edu

Pharmacists Association's Annual Meeting & Exposition in Seattle, Washington.

Abstracts & Posters Cont.

- **Bynum, L.A.**, Bentley, J.P., Holmes, E.R., & Bouldin, A.S. (2011). *Organizational Citizenship Behaviors of Pharmacy Faculty: Modeling Influences of Equity Sensitivity, Psychological Contract Breach and Professional Identity*. Presented at the Southern Management Association's Annual Conference in Savannah, Georgia.
- **Bynum, L.A.**, Bunniran, S., Holmes, E.R., & Banahan, B. (2011). *Impact of RxSync ServiceSM Implementation on Community Pharmacy Employee Work Life Outcomes*. Presented at the American Pharmacists Association's Annual Meeting & Exposition in Seattle, Washington.
- **Bynum, L.A.** & Banahan, B. (2010). *Epidemiology of cocaine use and abuse: An evaluation of the National Hospital Discharge Survey (NHDS)*. Presented at the American Public Health Association's Annual Meeting in Denver, Colorado.
- **Bynum, L.A.**, Banahan, B., & Thompson, A. (2010) *Factors shaping college students' perceptions of appropriateness or legality of sexual encounters*. Presented at the American Public Health Association's Annual Meeting in Denver, Colorado.
- **Bynum, L.A.**, Joshi, N., & Yang, Y. (2010) *Cost –Effectiveness of Rituximab versus Adalimumab in the Treatment of Moderate to Severe Arthritis*. Presented at the 15th Annual International Society of Pharmacoconomics Outcomes Research conference in Atlanta, Georgia.
- Novicevic, M.M., **Bynum, L.A.**, Hayek, M., & Fang T. (2009). *Integrating Barnard's and Contemporary Views of Industrial Relations and HRM*, Presented at the Academy of Management's Annual Meeting in Chicago, Illinois.

Memberships

- Member of the Southern Management Association
- American Association of Colleges of Pharmacy