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Belmont University™
Belmont™
Belmont Bruins™
Belmont University Bruins™
BU™ (MUST USE OFFICIAL BU LETTER MARK)

GENERAL INFORMATION
Location: Nashville, TN
Nickname: Bruins
Established Date: 1890
Conference: Ohio Valley Conference - NCAA Div. I

ADDITIONAL PERTINENT INFORMATION
University seal permitted on products for resale: TBD
Alterations to seal permitted: NO
Overlaying / intersecting graphics permitted with seal: NO
University licenses consumables: YES
University licenses health & beauty products: YES
University permits numbers on products for resale: YES
Mascot caricatures permitted: YES With approval from Belmont University Athletics.
Cross licensing with other marks permitted: YES
NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

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