ENTREPRENEURSHIP
2015-2016

Technical Requirement
BAD 2050 Computer Proficiency Business (0)

Business Tool Courses (18)
Accounting (6) Choose path a or b or c:
a. ACC 2430 Integrated Accounting Principles (6)
b. ACC 2440 Integrated Acc I (3) & ACC 2450 Integrated Acc II (3)
c. ACC 2410 Acc Principles I (3) & ACC 2420 Acc Principles II (3)*
ECO 2210 Principles of Macroeconomics (3)
ECO 2220 Principles of Microeconomics (3)
MGT 2410 Business Law I (3)
ETP 3000 Foundations of Entrepreneurship (3)
MGT 2000 Career Development Workshop (0)

Business Core Courses (22)
FIN 3210 Business Finance (3)
INB 3300 International Business (3)
MIS 3100 Managing Information Systems in Business (3)
MGT 1110 The Business Experience (1) [Freshman only]
MGT 3110 Principles of Management (3)
MKT 3210 Principles of Marketing (3)
MGT 3230 Business Ethics (3)
MGT 4960 Strategic Management (3)

Entrepreneurship (18)
ETP 3400 Venture Management (3)
ETP 3600 Building Stakeholder Relationships (3)
ETP 3700 Entrepreneurial Financial Management (3)
ETP 4500 Venture Planning (3)
Choose six (6) hours from the following:
ETP 3300 Franchise Management (3)
ETP 3500 Family Business (3)
ETP 3800 Service learning in Entrepreneurship (3)
ETP/INB 4200 International Entrepreneurship (3)
ETP 4400 Launching an Entrepreneurship Venture (3)
ETP 4450 Special Topics in Entrepreneurship (3)
MGT 3000, Internship (3) must be approved by advisor

General Electives (12-17) - Any business or non-business courses
1.
2.
3.
4.
5.

Total hours required: 128 (128 semester hours of University work numbered 1000 level or above)

*This path is an option for students transferring ACC 2410, Accounting Principles I.