The identified audience for this content ranged from those unfamiliar with the organization to professionals in the field that are interested in more information pertaining to their work.

The final 29 articles fell into distinct categories. Examples include:

- **Diagnosis-specific**
  - Shedding light on the use of animal-assisted interventions for PTSD
  - Benefits of animal-assisted interventions in pediatric clients with autism
  - Nine benefits of incorporating AAI into the care of clients with dementia
  - Proof that dogs can press “paws” on pain

- **Interview-based**
  - Understanding animal-assisted interventions in relation to the Americans with Disabilities Act: An interview with Ellie Wetzel-Haley
  - Unpacking the case of emotional support animal fraud on airlines with Ellie Wetzel-Haley
  - An interview with Christi Williams, DPT and handler of Layla “The Rehab Lab”

- **Introduction to AAI**
  - How and why do animal-assisted interventions work? Seven theories that explain the process of the practice
  - A beginner’s guide to animal-assisted intervention terminology
  - Fundamentals for a successful training experience
  - Therapy animals work wonders for employee well-being
  - Eight tell “tail” signs your dog is stressed out during a visit
  - What is animal-assisted crisis response?
  - The power of positive training techniques
  - Can my shelter dog be a therapy animal?
  - Six ways to ensure the mental health of our therapy animals

- **Pet Partners**
  - From humble beginnings to human-animal bond extraordinaires: The history of Pet Partners
  - Pet Partners goes global
  - Ten reasons why Pet Partners is the gold standard in therapy animal programs
  - Pet Partners’ Read With Me™ initiative
  - Walk With Me™ for healthier communities

- **Outcomes**
  - Outcomes throughout the course of this experiential component included:
    - Completing the Pet Partners Therapy Animal Handler Course, SHEA Animal Body Language and Infection Prevention, Visiting Clients with Alzheimer’s or Dementia, and Working with Veterans courses
    - Reviewing current research and literature in the field of animal-assisted interventions
    - Collaborating with Pet Partners employees to meet the agency’s identified needs
    - Conducting interviews with professionals to gain knowledge and insight about matters in the field
    - Synthesizing information and writing 29 educational articles to be published as needed by the Pet Partners social media team

- **Acknowledgements**
  - Special thanks to the following for their support and guidance throughout this project:
    - Faculty Mentor Emmy Dagnan, OTR/L, C-EP
    - Expert Mentor Annie Peters, Pet Partners President & CEO
    - Allison Younger, Pet Partners National Director of Communications & Digital Platforms
    - Elisabeth Van Every, Pet Partners Communications & Outreach Coordinator

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**Agency: Pet Partners**

Pet Partners is the nation’s largest nonprofit for registering therapy animal handlers of nine different species to provide animal-assisted interventions (AAI). With a mission to improve human health and well-being through the human-animal bond, Pet Partners has roots in 16 countries worldwide.

In preparation for expanding its digital presence, Pet Partners identified a need for educational content that could be disseminated to the public via an online blog.

**Goals**

The goals of this experiential component were to:

- Understand and synthesize current literature regarding animal assisted interventions for dissemination to the general population
- Demonstrate interprofessional collaboration through project development with researchers, OTs, and AAI professionals

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**Articles**

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