

Joe Scarlett

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Joe Scarlett, Chairman Emeritus, Tractor Supply Company and Founder of the Scarlett Leadership Institute at Belmont University, is a seasoned and well-respected business leader with extensive operational and leadership coaching experience.

While at Tractor Supply, Joe was part of a classic leveraged buy-out in 1982 and took the company public in 1994. While CEO, the company's revenues quadrupled and the price of its stock increased ten-fold.

Additionally:

- Ernst & Young honored Scarlett as the Southeast's *Entrepreneur of the Year in 2003*
- *Forbes* selected Tractor Supply Company as one of the "Best Managed Companies in America" in 2004
- Scarlett served four years as Chairman of the Retail Industry Leaders Association - the nation's largest retail trade organization

Joe now focuses on building first class executive educational programs with primary focus on business leadership, ethics and an emphasis on effective communication and measurable behavioral change. The Leadership Institute program at Belmont University is developed to help turn good business leaders into great ones and based on opportunities expressed by 35 prominent CEOs. Visit <http://scarlett.belmont.edu> for more information. You can also contact Joe at joe@joescarlett.com.